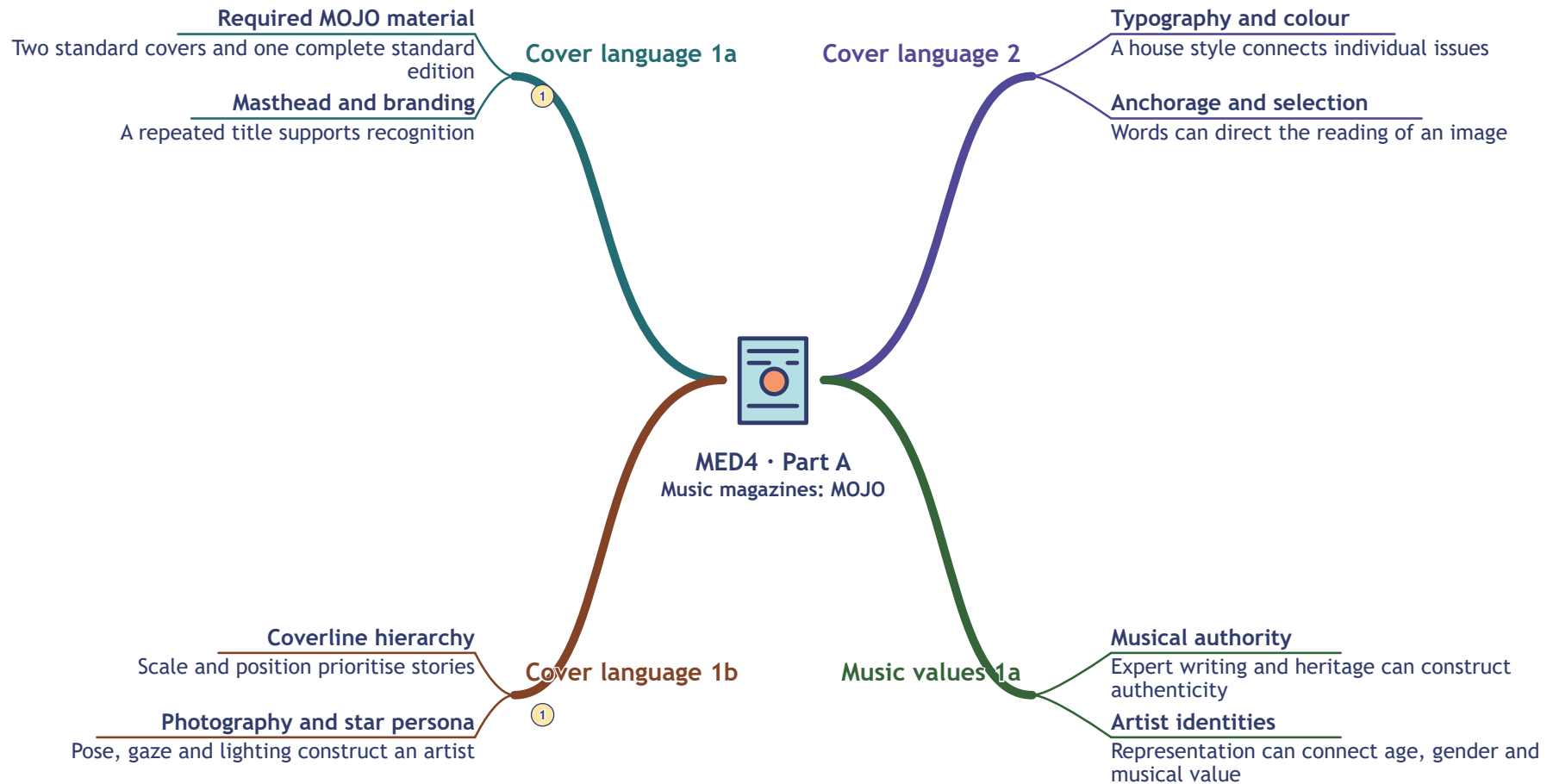




1. Cover language 1a → Cover language 1b: Cover choices communicate values to readers