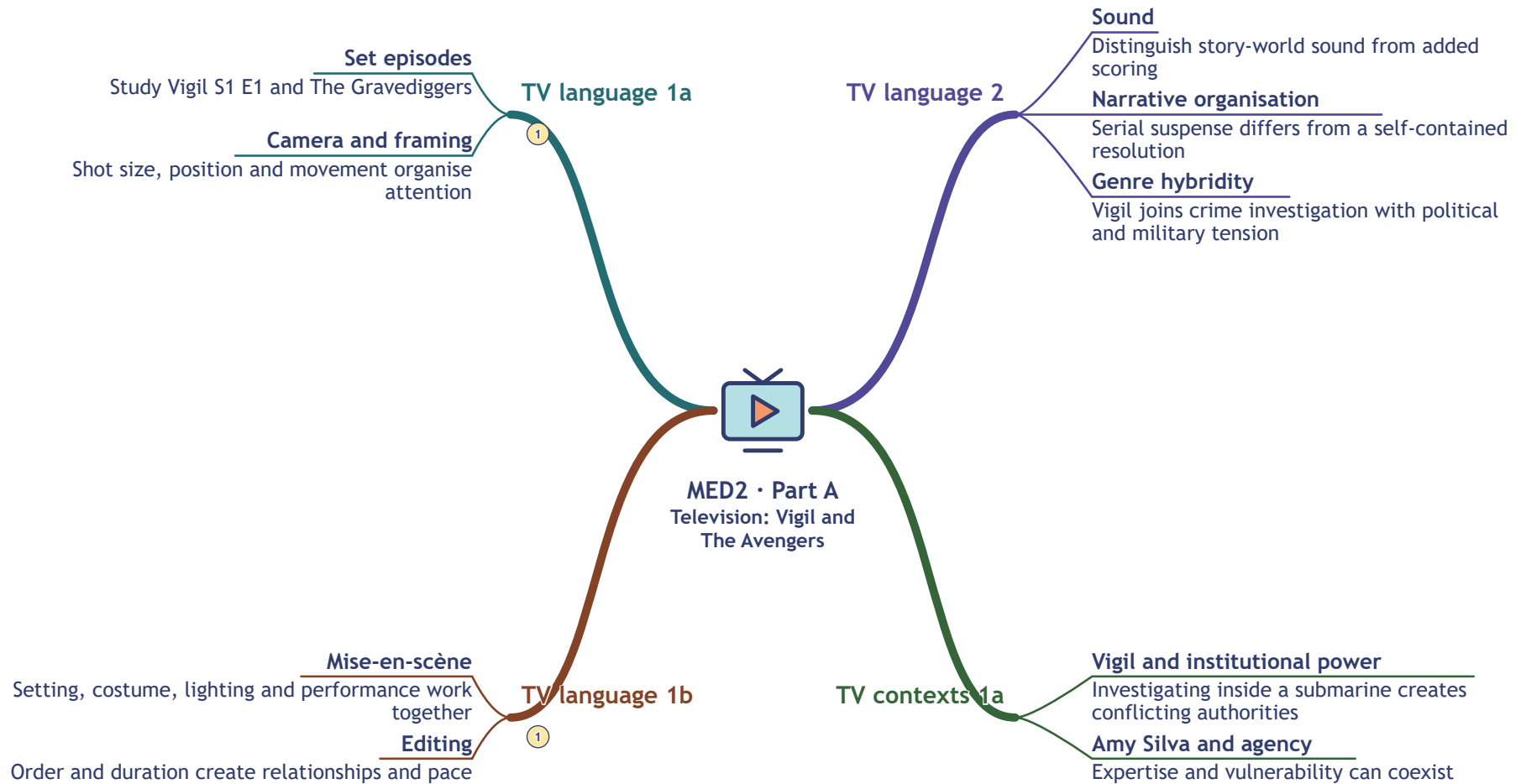




1. TV language 1a → TV language 1b: Technical choices construct television meanings