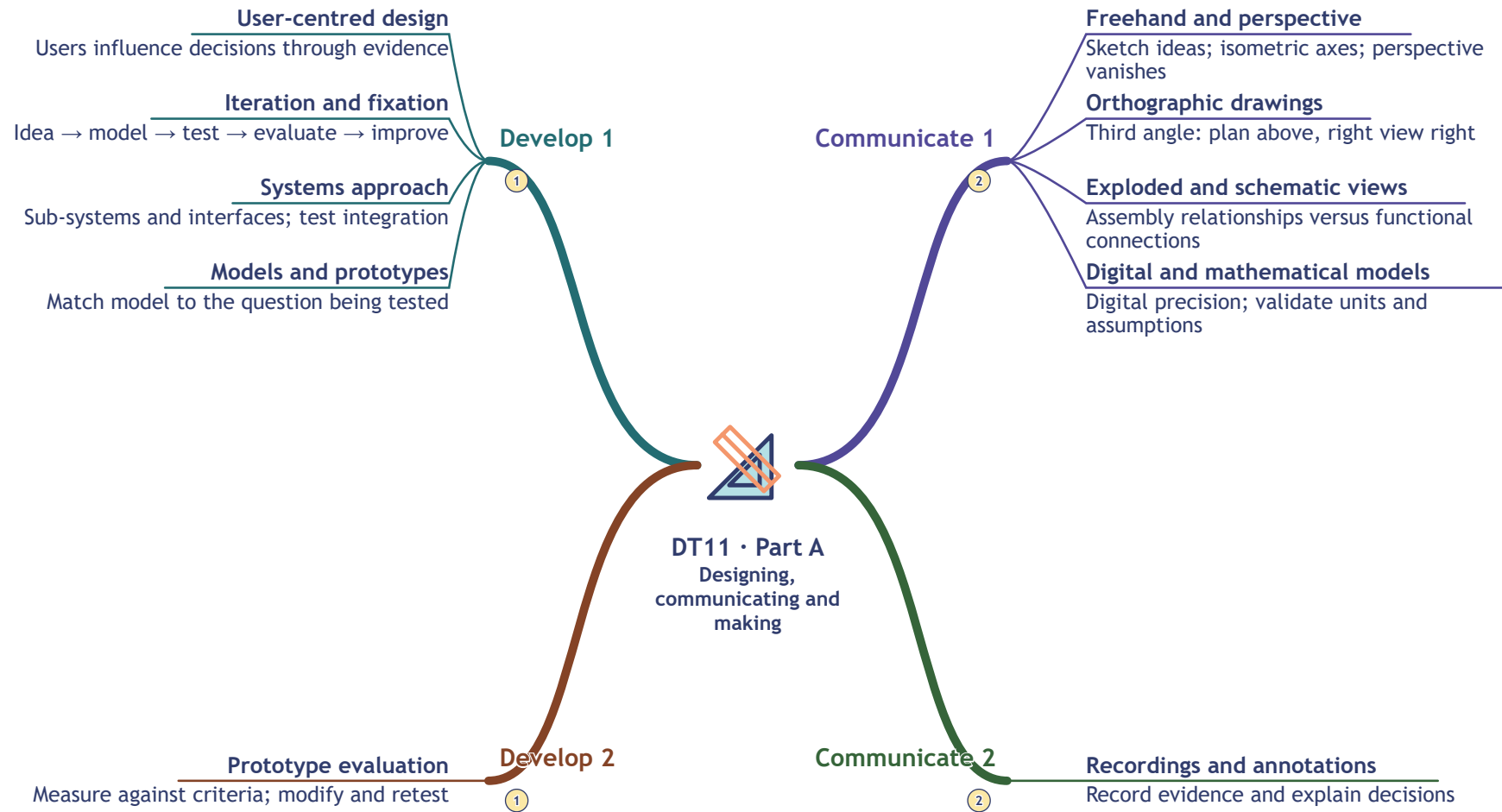




1. Develop 1 → Develop 2: models and iteration need measurable evaluation
2. Communicate 1 → Communicate 2: view conventions and digital tools communicate decisions