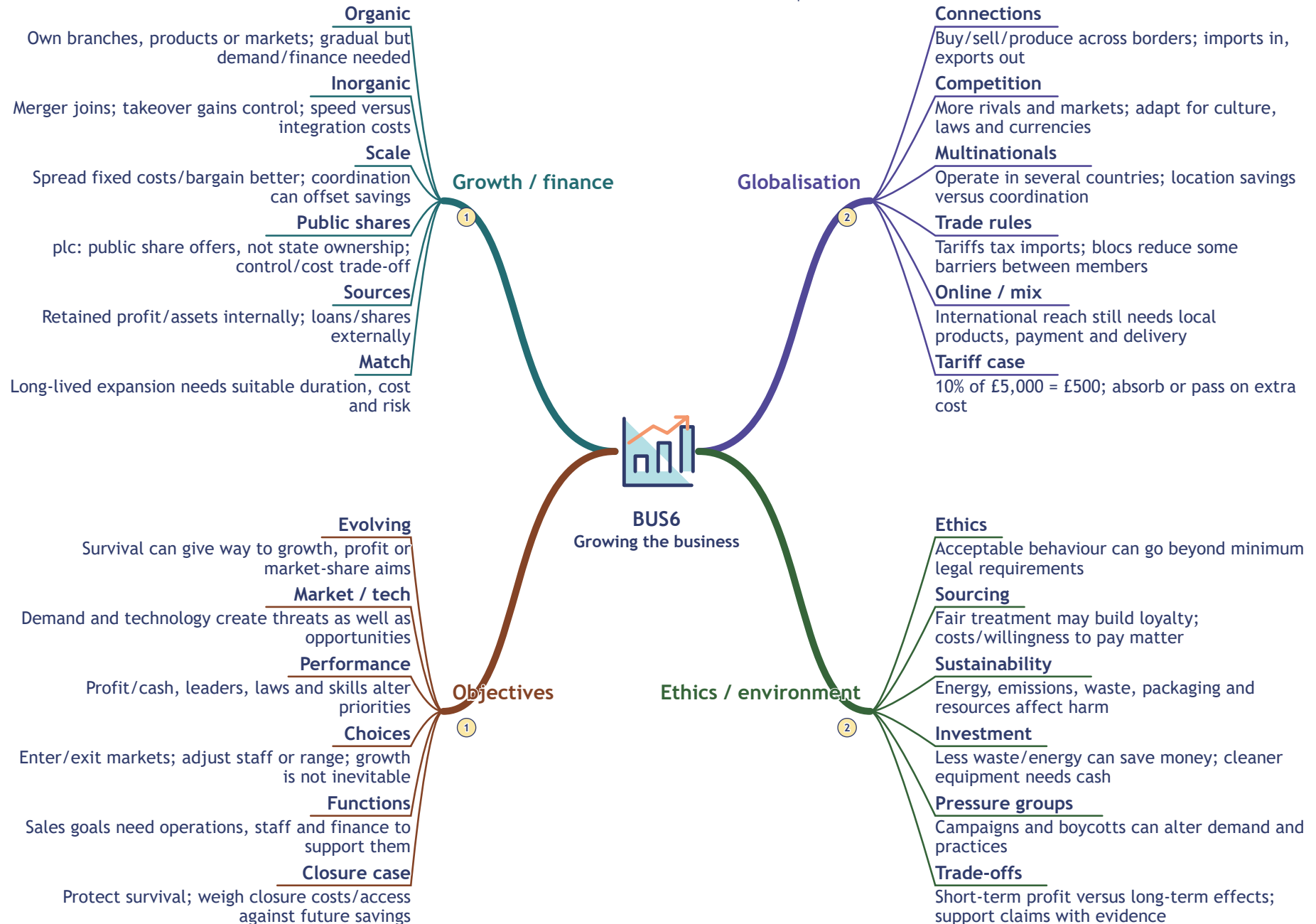




1. Growth / finance → Objectives: Expansion must fit priorities, cash and capacity

2. Globalisation → Ethics / environment: Overseas sourcing needs cost and reputation judgements