

MED8 Online news and participation: The Observer



Personal learning checklist | 1 of 2

OCR GCSE Media Studies J200 | Components 2 · Specification 2d Section B online

Name _____ Class _____ Date _____

Tick one box for each statement. Red: need help. Amber: partly confident.
Green: can do independently.

Use actual teacher-selected issues, radio episode and news samples. Follow the certification-year live magazine brief. Quick checks do not certify extended analysis or original production.

I can	Red	Amber	Green
Online language and representation			
Select dated Observer webpages, linked articles and prescribed social feeds.	☐	☐	☐
Analyse interface hierarchy, hyperlinks and multimedia across device views.	☐	☐	☐
Compare image, headline and caption framing across related web and social versions.	☐	☐	☐
Evaluate representation, voice, omission and ideology using dated evidence.	☐	☐	☐
Ownership and digital business			
Explain the cohort-specific ownership transition and prescribed post-sale products.	☐	☐	☐
Explain monetisation, subscriptions, paywalls and promotional access.	☐	☐	☐
Explain convergence, newsroom workflows and platform dependence.	☐	☐	☐
Explain moderation, legal responsibilities and online regulatory challenges.	☐	☐	☐

My next revision priority _____

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Audiences and participation			
Analyse audience targeting with page evidence and dated sources.	☐	☐	☐
Distinguish page views, unique users, engagement and cross-platform overlap.	☐	☐	☐
Explain participation while evaluating limits on audience power.	☐	☐	☐
Apply active readings and gratifications to actual news products.	☐	☐	☐
Evaluate cross-platform meaning and digital access with a qualified comparison.	☐	☐	☐

My next revision priority _____